

# Animal Free Afternoon Tea



## **Welcome to the wonderful world of tea, cakes and animal free research!**

Firstly, thank you for your interest in hosting an Animal Free Afternoon Tea. As a host, not only will you enjoy treating your friends to an afternoon of sweet treats and company, you can also take pride in knowing that all the money you raise will help to replace animals used in medical research through our pioneering projects.



# The Plan

Right, so you've decided to host an Afternoon Tea event for Animal Free Research UK. What next? Just follow our simple guide below.



## Choose a date

Put a date in your calendar and send out the invitations. You can use the invitations included with this pack or create your own. You could also set up and promote your event on social media. Suggesting a £5 entry donation on invitations usually works well.



## JustGiving

Set up a JustGiving page ([www.justgiving.com/animalfreeresearchuk](http://www.justgiving.com/animalfreeresearchuk)) for your event. While this is optional, it will help you to raise more money as friends and family can easily donate £5 to your cause online, even if they cannot attend in person.



## Recruit helpers

If you're planning a big event you might want to recruit some help with decorating, shopping, baking, donating raffle prizes or even organising games.



## Menu

Maybe the most important part of the day! Choose what you're going to serve to your guests. Think about hot and cold drinks, finger food, sandwiches and (of course) sweet treats. You will find some delicious vegan recipes included in this pack, as well as a handy menu planner.



## The day before

Make sure all your baking is done, you've bought any extras you need and decorated your venue.



## On the day

Have fun, keep drinks topped-up and encourage donations for the life-saving research you're supporting. Again, a £5 entry donation on the door usually works well.

# Top Tips



## Fundraising target

Setting a personal fundraising target for the day can help to boost your donations. A great target for most Afternoon Teas is £300. A very successful event could raise even more, with all money being used to save animals from medical experiments.



## Games

You can make extra money for Animal Free Research UK by hosting games. Guests can donate a pound or two to play. Make use of the 'Pets Win Prizes!' game included in this pack, or organise a raffle and collect some fun prizes before the event. You could even get inventive and try a 'guess the weight of the cake' game, a quiz, or a blindfolded 'guess the cake' taste test.



## Donation jars/boxes

Place donation boxes and jars on the tables so that your guests can easily donate. This works especially well if you have organised any games or raffles that are 'donate-to-play'. You will find some cut-out jam jar labels in your pack that you can glue or tape to any empty jars you have handy.



## Location

You can host an Afternoon Tea anywhere. At home, at the office or even in the garden. The more people that attend, and the more donations they give, the merrier!



## Colours

Our colours are blue, purple, orange and green. Why not keep the event colour-themed with balloons and bunting? You are provided with cut-out bunting and cocktail flags in your pack for you to use.



## Photos

Take lots of photos on the day and tweet them to us @AFR\_UK! Just make sure that you have permission from anyone shown and permission from a parent or guardian for anyone under 18. If you would like us to use your photos in future promotions, you can send them to us here: [www.animalfreeresearchuk.org/animal-free-research-uk-media-consent-form/](http://www.animalfreeresearchuk.org/animal-free-research-uk-media-consent-form/).



## Social Media

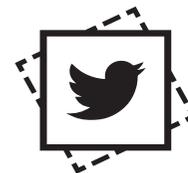
Share your photos and stories with us! Maybe you even have a hit recipe that you'd like to recommend?



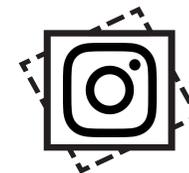
info@animalfreeresearchuk.org



@AnimalFreeResearchUK



@AFR\_UK



@AnimalFreeResearchUK

# Menu Planner

**Food:**

**Ingredients:**

**Who will prepare?**

# Paying in Funds

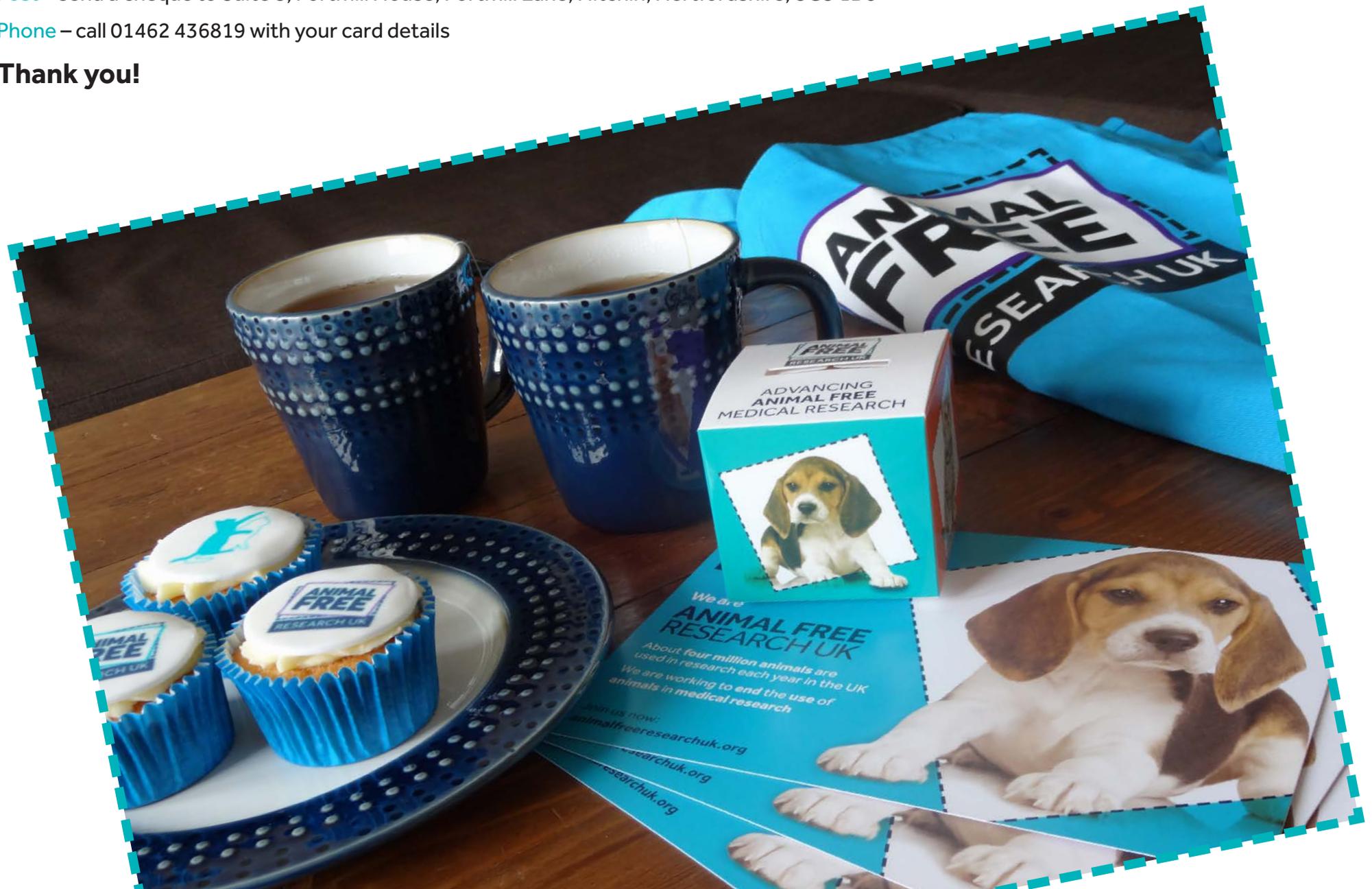
Make sure to pay in all money raised to Animal Free Research UK. You can donate online, post a cheque or give us a call.

**Online** – visit [www.animalfreeresearchuk.org/donations/tea](http://www.animalfreeresearchuk.org/donations/tea)

**Post** – send a cheque to Suite 8, Portmill House, Portmill Lane, Hitchin, Hertfordshire, SG5 1DJ

**Phone** – call 01462 436819 with your card details

**Thank you!**



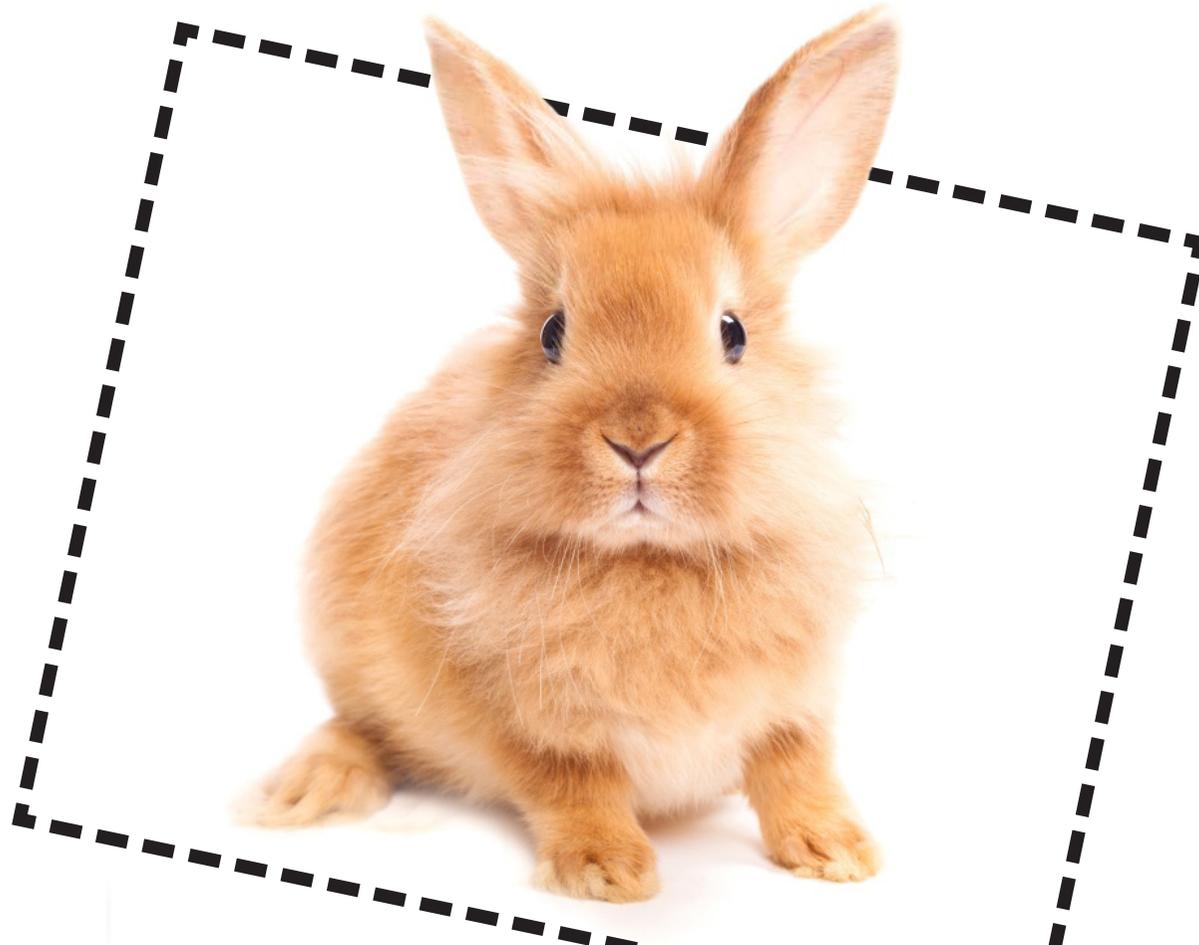
## How you are helping

Your generous donations will help research in the following ways:

**£25** – Would enable a researcher to use a high-content microscope to create a 3D reconstruction of a tumour to replace experiments on mice

**£100** – Will buy 50 human tumour slides for study to save mice from being used to grow tumours

**£300** - Would allow a researcher to humanely study human diseases for 3 months by growing human cells with animal free nutrients, instead of using tissue taken from an animal



## Contact Us

If you have any questions please get in touch with us at:

[info@animalfreeresearchuk.org](mailto:info@animalfreeresearchuk.org)

01462 436819

Animal Free Research UK is a registered charity in England and Wales (1146896) and Scotland (SC045327)