

Be a **Field** Marshall

We want to stop animals being used in medical experiments, which is why we only fund medical research without using animals. To fund our work we rely solely on voluntary donations and receive no government funding. To prove that medical research can take place without animals we need to fund more research projects and spread our message throughout the UK that non animal medical research is possible.

We need you

We need you to be a Field Marshall for AFR UK and coordinate a range of fundraising activities in your local community. You need to be an effective leader and be able to mobilise the troops to carry out awareness and fundraising events. Using your troops, contacts and connections, you will forge networks, partnerships and build strong relationships with local businesses, community groups and schools to raise the profile of AFR UK and to raise funds.

We are looking for

- Reliability, you will be responsible for building relationships with members of the community where you live and this can take time to develop
- Responsibility, as Field Marshall you will be AFR UK's ambassador and you will be responsible for protecting the charities reputation in the community
- Be a people person, you will be organising and mobilising volunteers to take action
- Excellent communication skills, you need to be friendly and approachable and be able to confidently approach local organisations and ask for support
- Networks, ideally you will know lots of people in your community who can help to raise the profile of AFR UK and raise funds
- Be very organised and confident with paperwork
- Be confident with IT and social media, but we can help you with this



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What you'll get out of it?

- Supporting an animal charity and human relevant science
- Helping to save lab animals from experimentation and certain death
- Practical work skills i.e. volunteer management, organising events, community fundraising
- Be part of our exciting new drive to build an AFR UK community throughout the UK
- Supporting a new generation of innovative ethical scientists
- A fabulous Animal Free Research UK T-shirt
- VIP invites to our special events

What will you be doing?

- Inspire your friends, family and colleagues to support AFR UK
- Develop a troop of AFR UK volunteers and hold regular fundraising meetings to coordinate activities
- Be the main contact between your community and head office and report back with regular updates
- Manage the troops Facebook fundraising group and celebrate fundraising achievements
- Promote the charities fundraising products, campaigns, events and appeals to local businesses and community groups
- Attend cheque presentations and thank supporters face to face
- Give short talks at local businesses, schools, youth/faith/community groups (public speaking experience preferred)



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What support will you receive?

- Full training relevant to the role
- A Volunteer Handbook
- A branded t-shirt and excellent promotional materials
- A dedicated contact at Animal Free Research UK to offer support and guidance in your role

This is an exciting and very important volunteer position. You will be part of our exciting new drive to build an AFR UK community throughout the UK and gain invaluable workplace skills. Our Field Marshalls are the public face of AFR UK and will play a key part in our overall strategy to raise income so we can fund more animal free projects and end the use of animals in medical research forever!

For an informal chat about the role please call Danielle on 01462 436819. To request the Volunteer Pack and to apply, please email getinvolved@animalfreeresearchuk.org . Thank you.



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